1 Performance raised from 1.5 banner per second to over 20 banners per second, 10 million banners a week without a problem
Marshall Dudley <mdudley (at) EXECONN.COM> exclaimed:

- Date: Fri, 6 Mar 1998 10:30:10 -0500

Lincoln Stein wrote:

> Hi All,
>
> I’m looking for more mod_perl success stories like the one that Jeff posted the other day. They will be used for vignettes in an introductory chapter of the book that Doug and I are writing. If you have a story you’d like to share (particularly one in which mod_perl “defeats” one of its competitors) could you mail it to me or post it to the list? For the vignettes we need some sort of identifying information, either along the lines of “a major Southwestern University” or “Kulturbox company of Berlin, Germany”.
>
> Jeff, do you mind us using your story and identifying Texas A&M directly?
>
> Lincoln

You may not want to touch this one, but adultad.com contracted me to fix their adult banner exchange to where it could throw more than 1.5 banners a second. I put it under mod_perl, and it now tops out at slightly over 20 banners per second. It is now throwing approximately 10 Million banners a week solid without a problem. The banner exchange (both banner throwing/logging and click-thru redirection/logging) is running 100% under mod_perl.

Marshall
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